ELENA MARTÍNEZ SACRISTÁN

UX/UI Designer & Audiovisual Technician

I have always had the need to delve into the different means of communication and expression that have been crossing my path; So everything I studied, and I'm continue learning, has been a means as to create, express and transmit in all my work experiences. With my skills I like to get involved in challenges and devise and create solutions.

CONTACT

- Madrid
- +34609463284
- elena.marsac@gmail.com
- lemarsdesign.github.io
- /elenamartinezsacristan
- /@LeMars_design

EDUCATION

2021-2022
UX-UI BOOTCAMP
IMMUNE Technology Institute, Madrid.

2008-2013
Degree in Audiovisual Communication and Sociology
Carlos III University, Madrid.

LANGUAGES

Spanish - Native or Bilingual
English - Full Professional
Italian - Limited Working

INTERESTS AND HOBBIES
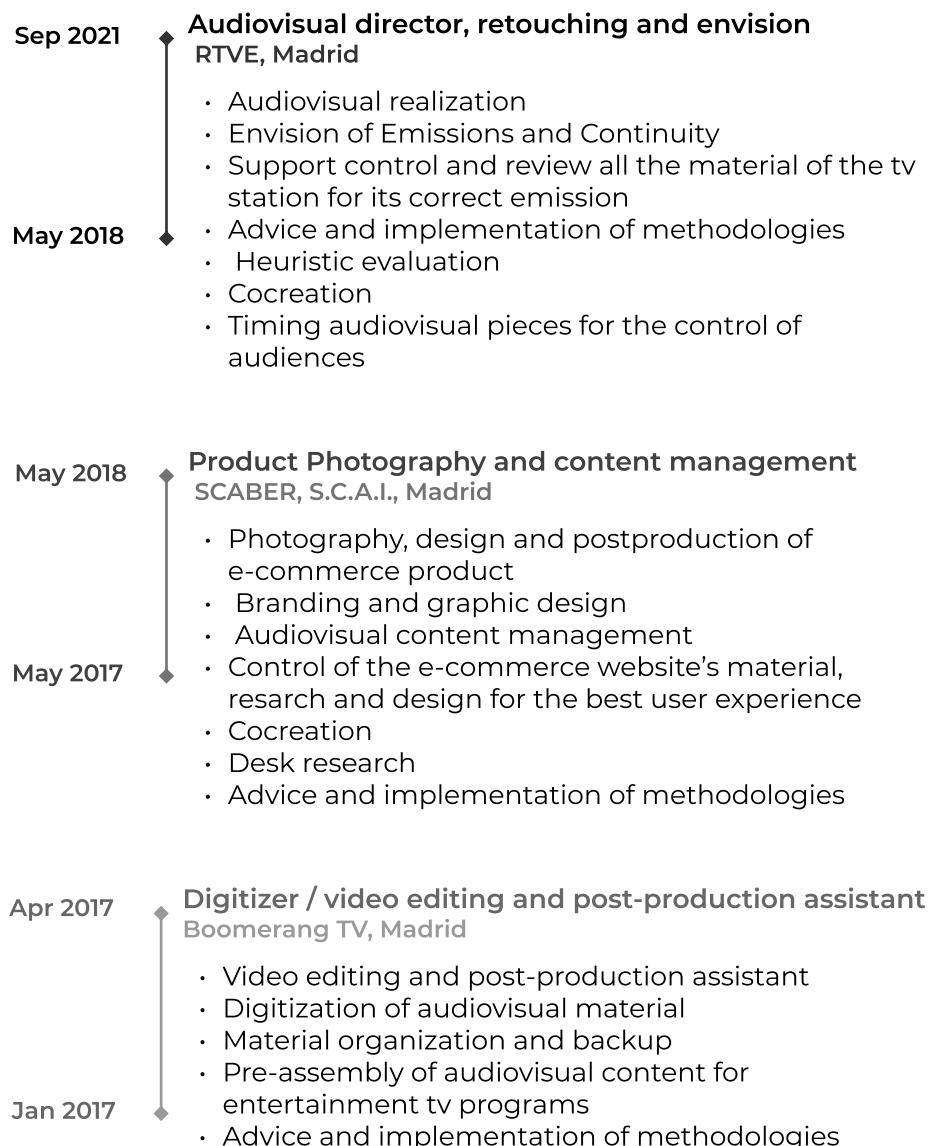
- Arts
- Travel & Tourism
- Read & create
- Animals & nature
- Media & Communication

Sep 2021 — May 2018

Audiovisual director, retouching and envision
RTVE, Madrid

- Audiovisual realization
- Envision of Emissions and Continuity
- Support control and review all the material of the tv station for its correct emission
- Advice and implementation of methodologies
- Heuristic evaluation
- Cocreation
- Timing audiovisual pieces for the control of audiences

May 2018 — May 2017

Product Photography and content management
SCABER, S.C.A.I., Madrid

- Photography, design and postproduction of e-commerce product
- Branding and graphic design
- Audiovisual content management
- Control of the e-commerce website's material, resarch and design for the best user experience
- Cocreation
- Desk research
- Advice and implementation of methodologies

Apr 2017 — Jan 2017

Digitizer / video editing and post-production assistant
Boomerang TV, Madrid

- Video editing and post-production assistant
- Digitization of audiovisual material
- Material organization and backup
- Pre-assembly of audiovisual content for entertainment tv programs
- Advice and implementation of methodologies

HARD SKILLS

AdobePhotoshop
Adobe Illustrator
Adobe Premiere
Adobe XD
Figma
HTML5 & CSS3

Agile Methodologies
Lean UX
Design Thinking

SOFT SKILLS

Team work
Creativity
Initiative
Analitic
Learning speed
Self-criticim
Management and conflict resolution
Dynamic and methodical